## ORDER

Orders Order / Rev: 106190 Alt Order #: 06849036 Product Desc: **AFSCME** Estimate: Flight Dates: 09/12/12 - 09/25/12 Primary AE: Amy McCreary Original Date / Rev: 08/31/12 / 10/02/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Campaign Group, Inc. **Buying Contact:** Billing Type: Cash **Billing Contact:** Billing Calendar: Broadcast 1600 Locust St. Billing Cycle: EOM/EOC Philadelphia, PA 19102 Agency Commission: 15%

Advertiser

Name:

AFSCME

Demographic:

A35+

Product Codes;

PLI2,PLI1

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

\_\_\_\_\_

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

iotais				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	120	\$97,500.00	\$82,875.00	0.00
Totals	120	\$97,500.00	\$82,875.00	0,00

100%

00:05:00

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 08/27/12
 09/25/12
 120
 \$97,500.00
 \$82,875.00

**Account Executives** 

Sales Office Sales Region Start Date / End Date Order %

Start Of Order - End Of Order

Amy McCreary

Order Share

Account Executive

 Share
 Total

 22%
 \$97,500.00

KSNV Market

100% \$443,181.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$124,090.91
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$53,181.82
KTUD	0%	\$0.00
KVVU	35%	\$155,113.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,295.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w M-F 5-6a WakeUp w	•	5-6a	WTF	:30	2	\$600,001	0.00 NM	2	\$1,200.00
	WAKE (	JP		· ·	ū								
	Star	t Date	End Date	<u>Weekdays</u> <u>Sp</u>	ots/Week	Rate	Rating						
W	eek 09/	10/12 (	09/16/12	WTF	2	\$600.00	0.00						

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09/12/12 - 09/25/12

Estimate:

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Rate Pri Rtg Type Spots Amount Break Start/End Time Days Len Spots Inventory Code Ch Start End l n \$1,200,00 --WTF-:30 \$600,001 0.00 NM 5-6a KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/WaQM E 1 M-F 5-6a WakeUp w/Wagners WAKE UP Spots/Week Rate Rating Start Date End Date Weekdays 0.00 Week: 09/10/12 09/16/12 --WTF--\$600.00 0.00 NM \$1,800.00 E 2 KSNV 09/17/12 09/21/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF--:30 3 \$600.001 M-F 5-6a WakeUp w/Wagners WAKE UP Spots/Week Rating Rate Start Date End Date **Weekdays** MTWTF--3 \$600.00 0.00 09/23/12 Week: 09/17/12 MT----\$600,001 0.00 NM \$600.00 5-6a :30 M-F 5-6a WakeUp w/WaQM KSNV 09/24/12 09/25/12 M-F 5-6a WakeUp w/Wagners WAKE UP Weekdays Spots/Week Rate Rating Start Date End Date Week: 09/24/12 09/30/12 MT----\$600.00 0.00 :30 2 \$1,000.001 0.00 NM \$1,000.00 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WaQM 6-7a ~~WTF--M-F 6-7a WakeUp w/Wagners WAKE UP Spots/Week Rate Rating **End Date** Weekdays Start Date 2 \$1,000.00 0.00 --WTF---Week: 09/10/12 09/16/12 Start/End Time Rate Rtg Type Weekdays Length Ch Date Range **Description** 2 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a --WThF----:30<del>(\$1,000.00)</del> 0.00 NM Unresolved INBC NEWS SPECIAL REPORTI \$3,000.00 :30 3 \$1,000.001 0.00 NM 3 KSNV 09/17/12 09/21/12 M-F 6-7a WakeUp w/WaQM 6-7a MTWTF--M-F 6-7a WakeUp w/Wagners WAKE UP Spots/Week Rating Rate End Date Weekdays Start Date \$1,000.00 0.00 MTWTF--Week: 09/17/12 09/23/12 MT----1 \$1,000.001 0.00 NM 1 \$1,000.00 M-F 6-7a WakeUp w/Wa@M :30 09/24/12 09/25/12 E 6 KSNV M-F 6-7a WakeUp w/Wagners WAKE UP Rating **End Date** Weekdays Spots/Week Rate Start Date MT----\$1,000.00 0.00 Week: 09/24/12 09/30/12 :30 2 \$1,500.001 0.00 NM \$3,000.00 658a-9am --WTF--KSNV 09/12/12 09/14/12 **Today Show** CM Today Show **TODAY SHOW** Spots/Week Rating End Date Weekdays Rate Start Date \$1,500.00 0.00 Week: 09/10/12 09/16/12 ~-WTF--2 0.00 NM 3 \$4,500.00 CM 658a-9am MTWTF--:30 3 \$1,500.001 E 8 KSNV 09/17/12 09/21/12 Today Show **Today Show TODAY SHOW** End Date Rating Weekdays Spots/Week Rate Start Date 3 \$1,500.00 0.00 09/23/12 MTWTF--Week: 09/17/12 0.00 NM \$1,500.00 MT----:30 1 \$1,500.001 CM 658a-9am E 9 KSNV 09/24/12 09/25/12 **Today Show** Today Show TODAY SHOW Weekdays Spots/Week Rate Rating Start Date End Date 09/30/12 MT----1 \$1,500.00 0.00 Week: 09/24/12 \$1,800.00 2 M-F Today Show II 3rd HCM 9-10a --WTF--:30 2 \$900.001 0.00 NM E 10 KSNV 09/12/12 09/14/12 M-F Today Show II TODAY SHOW II Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 0.00 09/16/12 --WTF--\$900,00 Week: 09/10/12 0.00 NM 3 \$2,700.00 \$900,001 M-F Today Show II 3rd HBM MTWTE--:30 3 E11 KSNV 09/17/12 09/21/12 9-10a M-F Today Show II TODAY SHOW II Spots/Week Rate Rating Start Date End Date Weekdays 0.00 Week: 09/17/12 09/23/12 MTWTF--\$900.00 \$900.00 \$900.001 0.00 NM 1 M-F Today Show II 3rd HCM 9-10a :30 E 12 KSNV 09/24/12 09/25/12 M-F Today Show II

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Fiight Dates:

09/12/12 - 09/25/12

Estimate:

Ln Ch Start End TODAY SHOW II	Inventory Code Brea	ak Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/We	<u>ek Rate</u> 1 \$900.00	Rating 0.00						
E13 KSNV 09/12/12 09/14/12	M-F Today Show III 4th ISM Today 4th Hour	10am-11am		:30	2	\$450.001	0,00 NM	2	\$900.00
TODAY SHOW III	Weekdays Spots/We	ek <u>Rate</u>	Rating				Ì		
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	WTF	2 \$450.00	0.00						
E 14 KSNV 09/17/12 09/21/12	M-F Today Show III 4th 16M Today 4th Hour	10am-11am	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
TODAY SHOW III <u>Start Date</u> <u>End Date</u> Week; 09/17/12 09/23/12	Weekdays Spots/We	<u>ek Rate</u> 3 \$450.00	Rating 0,00						
E15 KSNV 09/24/12 09/25/12		10am-11am		:30	1	\$450.001	0.00 <b>N</b> M	1	\$450.00
TODAY SHOW III	•	ale Data	Dollar						
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> <u>Spots/We</u> MT	<u>ek</u> <u>Rate</u> 1 \$450.00	Rating 0.00						
E 16 KSNV 09/12/12 09/14/12  RACHEL RAY	Rachael Ray CM Rachael Ray	11am-12pm	WTF	:30	2	\$325.001	0.00 NM	2	\$650.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/We	<u>ek Rate</u> 2 \$325.00	Rating 0.00						
E 17 KSNV 09/17/12 09/21/12	Rachael Ray CM Rachael Ray	11am-12pm	MTWTF	:30	3	\$325.001	0.00 <b>NM</b>	3	\$975.00
RACHEL RAY Start Date End Date	Weekdays Spots/We	ek Rate	Rating						
Week: 09/17/12 09/23/12	MTWTF	3 \$325.00	0.00						
E18 KSNV 09/24/12 09/25/12	Rachael Ray CM Rachael Ray	11am-12pm	MT	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/We	eek <u>Rate</u> 1 \$325.00	Rating 0.00						
E 19 KSNV 09/12/12 09/14/12			WTF	:30	2	\$425.001	0.00 NM	2	\$850.00
NEWS									
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> <u>Spots/We</u>	<u>eek Rate</u> 2 \$425.00	Rating 0.00						
E 20 KSNV 09/17/12 09/21/12	Noon News CM Noon News	12-1230pm	MTWTF	:30	3	\$425,001	0.00 NM	3	\$1,275.00
NEWS <u>Start Date</u> <u>End Date</u>	Weekdays Spots/We		Rating						
Week: 09/17/12 09/23/12 E 21 KSNV 09/24/12 09/25/12	MTWTF 2 Noon News CM	3 \$425.00 12-1230pm	0.00 MT	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	Noon News	•							
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/We	<u>eek</u> <u>Rate</u> 1 \$425.00	Rating 0.00						
E 22 KSNV 09/12/12 09/14/12	? The Agenda 1230pm CM The Agenda 1230pm		WTF	:30	2	\$325,001	0.00 NM	2	\$650.00
NEWS <u>Start Date</u> <u>End Date</u>	Weekdays Spots/We	eek <u>Rate</u>	Rating						
Week: 09/10/12 09/16/12	WTF	2 \$325.00	0.00		<u>.</u>				
E 23 KSNV 09/17/12 09/21/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	MTWTF	:30	3	\$325.001	0.00 NM	3	\$975.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/We	eek <u>Rate</u> 3 \$325.00	Rating 0.00						
E 24 KSNV 09/24/12 09/25/12		-	MT	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS								ı	

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Flight Dates:

09/12/12 - 09/25/12

Estimate:

KSNV

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		Inventory Code		Start/End 7		Len Spo		\$325.001	Rtg Type	Spois 1	Amount \$325.00
E 24 KSNV 09/24/12 0	9/25/12	The Agenda 1230 The Agenda 1230		1230-1p	MT~	:30	1	\$325,001	U.UU NIVI	'	φ3 <u>2</u> 5,00
	nd Date 0/30/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 25 KSNV 09/12/12 0		The Doctors The Doctors	СМ	2pm-3pm	WTF	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS Start Date En	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				:		
	/16/12	WTF	2	\$325.00	0.00					_	4075.00
E 26 KSNV 09/17/12 0	9/21/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF~∽	:30	3	\$325.001	0.00 NM	3	\$975.00
DRS Start Date En	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	)/23/12	MTWTF	3	\$325.00	0.00						
E 27 KSNV 09/24/12 0	)9/25/12	The Doctors The Doctors	СМ	2pm-3pm	MT	:30	1	\$325,001	0.00 NM	1	\$325.00
DRS	ad Data	Wookdaya	Snots Missk	Pote	Rating				<u> </u>		
	nd <u>Date</u> 9/30/12	<u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$325.00	0.00						
E 28 KSNV 09/12/12 0		Dr. Phil Dr Phil	CM	3-4p	WTF	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHIL			0 1 1 1 1	D-4-	Dating.						
	<u>nd Date</u> 9/16/12	<u>Weekdays</u> wTF	Spots/Week 2		<u>Rating</u> 0.00						
E 29 KSNV 09/17/12 0			CM	3-4p	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
DR. PHIL		<b>211</b> ( ),									
	nd <u>Date</u> 9/23/12	<u>Weekdays</u> MTWTF~~	Spots/Week 3		Rating 0.00						
E 30 KSNV 09/24/12 0	09/25/12	Dr. Phil Dr Phil	СМ	3-4p	MT	:30	1	\$450.001	0.00 NM	1	\$450.00
	nd <u>Date</u> 9/30/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E31 KSNV 09/12/12 0				4-5pm (4:00 PM-5:	WTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS		,									
Week; 09/10/12 09	nd Date 9/16/12	<u>Weekdays</u> wTF	Spots/Week 2	\$700.00	Rating 0.00			****	0.00.154	•	00.400.00
E 32 KSNV 09/17/12 0	09/21/12	NEWS 3 at 4 (1 ) 4PM NEWS (1 h		4-5pm (4:00 PM-5:	MTWTF 00 PM)	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS Start D <u>ate</u> <u>E</u> r	nd Date	Weekdays	Spots/Week	Rate	Rating						
	9/23/12	MTWTF	3		0.00			···			
E 33 KSNV 09/24/12 (	09/25/12	NEWS 3 at 4 (1 l 4PM NEWS (1 h		4-5pm (4:00 PM-5:	MT (00 PM)	:30	1	\$700.001	0.00 NM	1	\$700.00
	nd Date 9/30/12	Weekdays MT	Spots/Week	Rate \$700.00	Rating 0.00						
E 34 KSNV 09/12/12 0			CM	5-630p	WTF	- :30	2	\$1,200.001	0.00 <b>N</b> M	1	\$1,200.00
NEWS		Luly 140W3									
	nd Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/10/12 09 Spot <u>Ch</u> Date Range	9/16/12 e D	WTF escription		2 \$1,200.00 rt/End <u>Time</u>	0.00	Weekdays	Lei	ngth Rate	Rtg Type		
1 KSNV 09/10/12-09			5-6			WThF		:30(\$1,200.06			
[NEWS INTER	RUPT FOR	R POTUS]									
E 35 KSNV 09/17/12	09/21/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	- ;30	3	\$1,200.001	0.00 NM	3	\$3,600.00

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**KSNV** 

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Product Desc:

AFSCME

Flight Dates:

09/12/12 - 09/25/12

09/16/12

Week: 09/10/12

Estimate:

Amount Rate Pri Rtg Type Spots Break Start/End Time Days Len Spots Inventory Code Ln Ch Start End **NEWS** Rating Spots/Week Rate Start Date End Date Weekdays 0.00 MTWTF--3 \$1,200.00 Week: 09/17/12 09/23/12 0.00 NM \$1,200.00 :30 1 \$1,200.001 CM 5-630p MT----09/24/12 09/25/12 M-F Early News E36 KSNV M-F Early News **NEWS** End Date Weekdays Spots/Week Rate Rating Start Date 0.00 09/30/12 1 \$1,200.00 Week: 09/24/12 \$3,600.00 :30 1 \$1,800.001 0.00 NM 7-10pm ----5 E37 KSNV 09/16/12 09/23/12 News 3 Live in Prime CM News 3 in Prime **NEWS** Spots/Week Rate Rating Start Date End Date Weekdays \$1,800.00 0.00 09/16/12 \_\_\_\_\_ Week: 09/10/12 ----S 1 \$1,800.00 0.00 Week: 09/17/12 09/23/12 0.00 NM \$3,900.00 3 \$1,300.001 7-730pm --WTF--:30 E 38 KSNV 09/12/12 09/14/12 M-F Wheel M-F Wheel of Fortune WHEEL Spots/Week Rating Start Date <u>Rate</u> End Date Weekdays 3 \$1,300.00 0.00 Week: 09/10/12 09/16/12 --WTF--4 \$1,300.001 0.00 NM \$5,200.00 MTWTF--:30 СМ 7-730pm M-F Wheel E39 KSNV 09/17/12 09/21/12 M-F Wheel of Fortune WHEEL Spots/Week Rate Rating Weekdays Start Date End Date 0.00 4 \$1,300.00 09/23/12 MTWTF-~ Week: 09/17/12 \$1,300.00 1 \$1,300.001 0.00 NM E 40 KSNV 09/24/12 09/25/12 M-F Wheel CM 7-730pm MT----:30 M-F Wheel of Fortune WHEEL Spots/Week Rating Rate Weekdays Start Date End Date MT~~~--1 \$1,300.00 09/30/12 Week: 09/24/12 --WTF--:30 2 \$1,000,001 0.00 NM \$2,000.00 730-758pm E41 KSNV 09/12/12 09/14/12 FacetoFace/Ralston Rep@M Face to Face w/ J.Raiston FACE TO FACE Start Date Spots/Week Rate Rating **End Date** Weekdays 0.00 Week: 09/10/12 09/16/12 ~~WTF--2 \$1,000.00 \$3,000.00 :30 3 \$1,000.001 0.00 NM 3 FacetoFace/Raiston Rep@M 730-758pm MTWTF--E42 KSNV 09/17/12 09/21/12 Face to Face w/ J.Ralston FACE TO FACE Rating Spots/Week Rate Weekdays Start Date End Date MTWTF--\$1,000.00 0.00 09/23/12 Week: 09/17/12 \$1,000.00 MT----:30 1 \$1,000.001 0.00 NM 730-758pm E 43 KSNV 09/24/12 09/25/12 FacetoFace/Ralston Rep@M Face to Face w/ J.Raiston FACE TO FACE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 0.00 MT----\$1,000.00 Week: 09/24/12 09/30/12 0.00 NM \$1,000.00 :30 \$500.001 7-730pm ----S-E44 KSNV 09/15/12 09/22/12 Wknd Wheel of Fortune CM SAT/ Wheel of Fortune WHEEL Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> \$500.00 0.00 09/16/12 ----S-Week: 09/10/12 \$500.00 0.00 09/23/12 Week: 09/17/12 <u>Length</u> Rate Rtg Type Description Start/End Time <u>Weekdays</u> Spot Ch Date Range :30 (\$500.00) 0.00 NM 2 KSNV 09/17/12-09/23/12 Wknd Wheel of Fortune 7-730pm -----Sa--See MG 44.3 [PGM CHG = WHEEL IN PRIME] 3 KSNV 09/22/12-09/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUI :30 \$500.00 0.00 NM -----Sa--(f) MG for 44.2 09/22 [INV CORRECTION] \$375.00 \$375.001 ----S-:30 0.00 NM E 45 KSNV 09/15/12 09/22/12 Vegas Inc. CM 6:30-8pm Vegas Inc. VEGAS Spots/Week Rating Rate Weekdays 1 1 2 1 Start Date End Date

\$375.00

0.00

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09/12/12 - 09/25/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts	Rate Pri	Rtg Type S	pots	Amount
E 45 KSNV	09/15/12	2 09/22/12	Vegas Inc.	СМ	6:30-8pm	S~	:30	1	\$375.001	0.00 NM	1	\$375.00
			Vegas Inc.							i i		
VEGAS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ડાa</u> Week: 09/		09/16/12	S-	1	\$375.00	0.00						
Week: 09/		09/23/12		0	\$375.00	0.00				2 22 1/1		<b>#0.000.00</b>
E46 KSNV	09/18/1	2 09/18/12	Tues PR 9-10p	CM	9-10p	-T	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
GO/NO	DMAI		Tuesday Prime 9	-10 <b>p</b>								
	rt <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	-T		\$2,600.00	0.00						
E 47 KSNV	09/12/1	2 09/12/12	Wed PR 9-10p	CM	9-10pm	~-W~	:30	1	\$4,000.001	MM 00,0	1	\$4,000.00
			Wednesday Prim	ie 9-10pm						ì		
AGT	<u>rt Date</u>	End Date	Weekd <u>ays</u>	Spots/Week	Rate	Rating						
<u>اده</u> Week: 09		09/16/12	W		\$4,000.00	0.00						
E48 KSNV			Wed PR 10-11p	CM	10-11pm	W	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
_ 10 /10111	-		Wednesday Prim	ne 10-11pm								
	ORDER:			O	Date	Rating						
	rt Date	End Date	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$3,200.00	0.00				I		
Week: 09		09/23/12	M-F News 3 at E		11pm-1135pi		:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
E 49 KSNV	09/12/1	2 09/14/12	M-F News 3 at E		1 (pin 1 (oop)					1		
NEWS										1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	WTF		\$1,200.00	0.00 m MTWTF-=	30	. 3	\$1;200:001	0-00- NM	3	\$3,600.00
E 50 KSNV	09/17/1	2 09/21/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	III MIMIE-	,50	J	Ψ1,200,001	0,00 11111	Ū	40,000,00
NEWS			MI-L MEMS 2 at F	.1646(1								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	MTWTF		\$1,200.00	0.00			*/ ***	0.00.1114	4	ቀ4 ዓለስ ሰለ
E 51 KSNV	09/24/	12 09/25/12			11pm-1135p	m MT	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS			M-F News 3 at E	leven								
	art Date	End Date	Weekda <u>ys</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MT	1	\$1,200.00	0.00						
E 52 KSNV	09/12/	12 09/14/12	The Tonight Sho	w CM	1135p-1237a	aWTF	:30	3	\$750.001	0.00 NM	3	\$2,250.00
			Tonight Show									
	HT SHO	W End Date	Mookdaya	Spots/Week	Rate	Rating						
<u>51</u> Week: 09	art <u>Date</u>	09/16/12	<u>Weekdays</u> WTF	<u>opotar vicor</u>		0.00						
			The Tonight Sho	w CM	1135p-1237	a MTWTF	:30	5	\$750.001	0.00 NM	5	\$3,750.00
200 100111	•••		Tonight Show									
TONIG	SHT SHO				D-44	Deting						
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> 5 \$750.00	Rating 0.00						
Week: 09		09/23/12 12 09/25/12			1135p-1237		:30	2	\$750.001	0,00 NM	2	\$1,500.00
E 54 KSINV	09/24/	12 08120112	Tonight Show	, OIII	11000 1201							
TONIC	SHT SHO	W	ŭ									
_	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating 0.00						
Week: 0		09/30/12	MT~~~-		2 \$750.00 1237a-136a		- :30		\$425,001	0.00 NM	3	\$1,275.00
E 55 KSN\	/ 09/12/	12 09/14/12	Late Night w/Fal		123/8-1308		50	,	ψ-720,001	0.00 11111		Ψ·,
LATE	NIGHT		Late Hight Wil a	IIIOII								
	tart Date	End Date	<u>Weekdays</u>	Spots/Wee	<u> Rate</u>	<u>Rating</u>						
Week: 0	9/10/12	09/16/12	WTF		3 \$425.00	0.00			A 407 77 1	0.00 1111	_	<b>\$0.405.00</b>
E 56 KSN	/ 09/17/	/12 09/21/12			1237a-136a	ım MTWTF	- :30	5	\$425.001	0.00 NM	5	\$2,125.00
	NICHT		Late Night w/Fa	illon								
1.611	NIGHT		144 1 1 .	0	l. Doto	Doting						
	tart Date	<u>End Date</u>	Weekdays	Spots/Wee	<u>k Rate</u>	<u>Rating</u>						

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106190 Order / Rev:

Start

LATE NIGHT

Week: 09/24/12

Start Date

Start Date

Start Date

Week: 09/17/12

N 59 KSNV 09/17/12 09/20/12

06849036

**AFSCME** Advertiser:

Alt Order #: Flight Dates:

Ln Ch

09/12/12 - 09/25/12

Inventory Code

Weekdays

Product Desc:

Estimate:

**AFSCME** 

**KSNV** 

09/24/12 09/25/12 Late Night w/Fallon E 57 KSNV Late Night w/Fallon

End

End Date

09/30/12

End Date

Days Break Start/End Time Len Spots 1237a-136am MT----:30

Rtg Type Spots Amount Rate Pri 0.00 NM 2 \$850.00 \$425.001

<u>Rate</u> Rating Weekdays Spots/Week MT----\$425.00 0.00 Wake Up Early w/ Wagn@M 430a-5a Wake Up Early Wagners

CM

\$200.001 0.00 NM \$200.00 :30 MTWT---Rating <u>Rate</u>

0.00 MTWT---\$200.00 Week: 09/17/12 09/23/12 \$175.00 0.00 NM \$175.002 N60 KSNV 09/23/12 09/23/12 LAW & ORDER (LF) Sat 1-2am / Sun 1:-----S :30 CM

Law & Order (LF) Spots/Week Rate

Spots/Week

Rating <u>Weekdays</u> End Date ----S 09/23/12 \$175.00 0.00

120 \$97,500.00 Totals